Albuquerque on Permanent

and Arizona. Mr. Mahan is being D. K. B. Sellers and Arthur Prager, who have charge of the local arwho have charge of the local ar-

Mr. Mahan conducted the Shrine land cement was the construction tour this year, which passed of the Eddystone lighthouse in the through Albuquerque. He says that five times as many cars as were in gineer named John Smeaton, who his caravan followed the route of his pilgrimage because of the publicity the tour had given the Na-

The big idea, Mr. Mahan says, is don't from the Formatic depend to get the Shrihers acquainted with each other by visits of the pligrims of nature to prepare their material to the templos along the route. With the local committee, he is endeavortable local endeavor

ing to word received by Director of Mines and Minerals Robert Medill, from State Mine Inspector Ross Bottom at 11 o'clock tonight

LITTLE TALKS ON THRIFT

By S. W. STRAUS, President American Society for Thrift.

Carlyle, "is to be conscious of none." No man who has made progress in the world has done so without making mistakes. Errors of judgment and faulty decisions are

bound to occur. But progress and sucess come through learn-

that our mistakes teach us. Failure, on the other hand, comes through the repetition of one's errors.

To eliminate mistakes, as the result of the close study of one's personal problems, is efficiency. It is this quality that distinguishes the thrifty man from the man who is thriftless. The latter continues the mistakes of wasting money, time, energies and opportunities. The thrifty man learns in the school of experience that these things mean retrogression. While he makes his mistakes he is personally organized along such lines of efficiency that he is not likely to repeat them. His practices of thrift and self-denial have devel-Therefore his mistakes become sources of strength. Instead of millstones about his neck he makes

Do not bemoan your mistakes. If you are a young man or young woman standing today on the threshold of life do not imagine that you will go through the journey without displaying shortcomings. The question of your success or failure in life will not depend on whether you make mistakes. It will depend on your ability to take advantage of them, to avoid their repetition and utilize them as necessary lessons in the development of character

and judgment.

CEMENT IS AS BAKER'S FLOUR TO A BUILDER

By FREDERIC J. HASKIN. Washington, July 28.-There is

Map of Order's Travel and rattle of the concrete mixer, dreamer of Arabian Nights turn Everyone is conversant with the over in his sarephogus—and in-Club; May Have Cereordinary uses of Portland cement. cidentaly they are making
Perhaps some first impressions of
this material date back to the dethese days. Plans for an automobile pilgrimational Shrine convention at Washington, D. C., next June, are now being made. Bernard S. It was a cellar floor as a few section of a manhole or a manger, an instance of a light of coasting on a bicycle over the same sack of cement that is used for making an art wing dow or a transom could equally Playhouse," with Pola Negri as the ment sidewalks were considered well be used for the construction as the principal actor and funnaker. now being made. Bernard S. it was a cellar floor, or a founda-Mahan, director of the National tion, or the sight of workmen mix-shrine Touring club, with head-quarters in Oakland, Calif., arrived in the city has a light to work on the construction. in the city last night to make arof the construction family, but the
rangements for an over-night stop
development of its uses during the
shingle or a standpipe, a statue
and Arizona. Mr. Mahan is below and last few years has been so varied and remarkable that it is doubtful

brought about the need for Portlicity the tour had given the Nalicity the tour had given the Nadaiynn Obenchain for the
murder of J. Belton Kennedy
murder of J. Belton Kennedy
murder of J. Belton Kennedy
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murder of J. Belton Kennedy
hadsiynn Obenchain for the
murder of J. Belton Kennedy
hadsiynn Obenchain for the

Maps showing the route in red, with each city listing its points of interpest, will be distributed to all the motorists of the country, through the club and through auto dealers. It is expected that many persons other than Shriners will follow the route because of the advertising it will receive.

Men Maken suggested that Alburn has been along similar experimentation along similar three. The first recorded manufacture of this product in the United States was in 1819 in Madleon country. New York, for the Eric canal project and was developed by Benjamin Wright and Canvass White. All of

ort, Me.

The remarkable growth of the inSherman's time was 10:18 for lives up to his repu
doesn't crack a smile. 3 MINERS RESCUED.

Springfield, Ill., July 28 (by the Associated Press.)—Three of the miners entombed in the burning Midway Coal company mine at Ward, have been rescued, accord
Image to word from the company mine at 1890 it was 335,000 barrels; in 1900.

Sherman's time was 10:18 in the mile and a half.

SEVERAL PERSONS ARE REPORTED INTIDEED BY 951 barrels and in 1920, 100,302.

crete houses with a porch and side-walk thrown in. Or it would build twenty-three and one-half great pyramids like those of Egypt. Or "HE greatest of faults," says

The quantity of the output is shown by the fact that in 1921 the industry required nearly 8. fatality in connection with the 1000,000 tons of coal. The amount of coal burned in manufacturing was killed by a "live wire." Wit-

Almost anyone who builds nowadays uses concrete in some form or other. Concrete piles are the foundations of thousands of our large office buildings, and the same material goes into the skeleing the lessons ton and framework. In bungalow or sayscraper, concrete is as com-mon to the contractor as flour

mon to the contractor is to the baker.

Revolutionized Paving Industry.

During the last 10 years Portland cement has revolutionized the paving industry. Thousands of miles of concrete roads have been built, and every year sees an increasing number contracted of 18-foot concrete highway were for. Last year almost 6,000 miles constructed in this country, City streets are paved with concrete, alleys are paved with concrete, alleys are paved with the same material, curbs and gutters, sidewalks, fence posts, ornamental lighting standards, park benches, later the part of the same increasing number contracted of 18-foot concrete highway were for. Last year almost 6,000 miles constructed in this country, City streets are paved with concrete, alleys are paved with the same material, curbs and gutters, sidewalks, fence posts, ornamental lighting standards, park benches, later the part of the same than the part of the same final formal women's champion in 1904, will meet Mrs. Molla Bjurstedt Mallory, present national fitte holder, tomorrow in the final the final the new York state lawn tennis singles championship on the courts of the Green Meadow club.

Mrs. Bundy defeated Miss Marie Wagner of New York today in the semi-final 6-2, 6-3, while Mrs. Mallory eliminated Miss Leslie Bancroft of Boston 8-6 6-1.

Both finallists flashed brilliant tennis. Mrs. Bundy easily outtended the material, curbs and gutters, side-walks, fence posts, ornamental lighting standards, park benches, while Mrs. Mallory, though extend-with a wealth of settings that while Mrs. Mallory, though extend-with a wealth of settings that while Mrs. Mallory, though extend-with a wealth of settings that while Mrs. Mallory, though extend-with a wealth of settings that while Mrs. Mallory, though extend-with a wealth of settings that while Mrs. Mallory, though extend-with a wealth of settings that while Mrs. Mallory, though extend-with a wealth of settings that with a wealth of settings that while Mrs. statuary, swimming pools-into every sort of civic improvement ement enters in some way or

Portland cement has accomthrift and self-denial have devel-oped will-power and character. The same kind of cement that paves his roads and gives him access to his markets is used in constructing his house and barns. millstones about his neck he makes It is used for silos and water them stepping stones to greater troughs, replacing the old wood structures. Hogs are given con-crete feeding floors so that no feed is lost in the mud. Concrete smoke houses care for the meat and concrete ice houses hold the winter crop of ice. Concrete corn cribs save corn from rats and mice and concrete well platforms

and hitching posts are thrown in for good measure. The railroads turn to Portland cement for a myriad of uses. Bridges, abutments, trestles, re-taining walls, grade crossings, platforms, station houses, culverts -wherever there is construction there is a use for cement.

Coal dealers store coal in con-crete pockets, or bury in in conpits. Huge stadiums for Journal Want Ads Bring Results, football or baseball games

constructed of concrete: in Boson a concrete swimming pool for a baby hippopotamus is being constructed in Franklin park. while in St. Louis concrete is befor the bears in the zoo.

In Saganoser, Japan, an Am-

can engineering firm has erect- at Boutzenburg, Mecklenburged the tallest concrete chimney in the world. Big ships of concrete have long since ceased to be dash of romance and a fairy story and carry heavy cargoes from port a novelty. Stone boats that float theme in the commonplace chug to port-it is enough to make the dreamer of Arabian Nights turn class sarcophogi out of concrete

Perhaps of a manhole or a manger, an incinerator or a piece of concrete drainage pipe, a flume or crete drainage pipe, a flume or a front porch, a trolley pole or a tonight by the or a subway, a tank or a tennis court, for tree surgery or water trough, laundry tub or dipping vat, bank vault or lawn roller.

MADALYNNE'S FATE IS IN THE JURY'S HANDS Grange

(By The Associated Press.)
s Angeles, July 28.—The murder of J. Belton Kennedy the leading star in "Fool Days."

A rumor was circulated that

other than Shriners will follow the route because of the advertising it. Will receive the consumeration of the construction of the construction because of the advertising it. Will receive the consumeration of the construction of the construction

REPORTED INJURED BY BLAST AT KANSAS CITY

walk thrown in. Or it would build twenty-three and one-half great pyramids like those of Egypt. Or it would build a sidewalk five feet wide and four inches thick that would reach from Washington to the moon—a distance of 243,000 miles.

The quantity of the output is The quantity of the output is the most fact that in 1921. The first reports were that the dynamite and warwhoops and a resplay to have been eating in the result in the time, but it is not known whether all of these examen and used for "The Half emolished by the explosion and took fire soon afterward.

The quantity of the output is the first reports were that the dynamite and warwhoops and a resplay of the value in a resplay to have been eating in the result in the time, but it is not known whether all of these examen and used for "The Half demolished by the explosion and took fire soon afterward.

The quantity of the output is the first reports were that the dynamite and warwhoops and a resplay of the property of

The first definite report of a Lyric theater, where it is being fatality in connection with the repeated today for the last time.

MRS. BUNDY TO MEET MRS. MALLORY TODAY

(By The Associated Press.) Rye, N. Y., July 28.—Mrs. May Sutton Bundy of Los Angeles, national women's champion in 1994

while Mrs. Mallory, though extend-ed in the first set, always had

Raccoons were much sought after by prehistoric people, who found them to be a toothsome food in the flesh, the fat took place of bear's grease and skins were useful for cloth-

command of the situation.

Pablic Stenographer, 8, Melini Bldg. Ph. 701-W. The Gildersleeve Electric Co. 211 East Central. Phone 797-W.

FOR RENT

Office Room Ground Floor

inquire Iournal Office

4 DIE IN PLANE CRASH. Berlin, July 28.—The pilot and three passengers, the latter believed to be Americans were killed today in the crash
 of a German postal airplane

Theaters Today

Crystal Opera House-Repeating tonight the play, "Put and Take," by the Famous Players; also re-peating the six vaudeville acts. It

Lyric Theater - "The Half-Lyric Theater — The Hall-breed," with an all-star cast, is be-ing repeated today for the last time; also repeating "Torchy's Orange Blossoms," a two-reel Torchy comedy.

Pastime Theater -Los Angeles, July 28.—The jury in the second trial of Mrs. Beach play, 'The Iron Trail,' has been a drawing card the past few days; also repeating Al St. John as

AN UNUSUAL PICTURE IS.
"THE DEVIL'S PAWN,"
NOW AT "B" THEATER

on one ballot the jury stied 6 "BUSTER" KEATON AT to 6 and on another 8 to 4 for conviction. "THE PLAYHOUSE"—"B"

MOROSCO HAS SET NEW STANDARDS FOR PRODUCERS IN "THE HALF-BREED"

Set formulas for motion picture production were cast to the winds 000 barrels.

One hundred million barrels of cement—the 1920 output—would be sufficient to build nine transcontinental highways, eight inches thick and eighteen feet wide, from New York to San Francisco. Or it would build 1,000,000 six-room concrete houses with a porch and sidewalk thrown in. Or it would build 5,000,000 six-room concrete houses with a porch and sidewalk thrown in. Or it would build 5,000,000 six-room concrete houses with a porch and sidewalk thrown in. Or it would build 5,000,000 six-room concrete houses with a porch and sidewalk thrown in. Or it would build 5,000,000 six-room concrete houses with a porch and sidewalk thrown in. Or it would build 5,000,000 six-room concrete houses with a porch and sidewalk thrown in. Or it would build 5,000,000 six-room concrete houses with a porch and sidewalk thrown in. Or it would build 5,000,000 six-room concrete houses with a porch and sidewalk thrown in. Or it would build 6,000,000 six-room concrete houses with a porch and sidewalk thrown in. Or it would build 6,000,000 six-room concrete houses with a porch and sidewalk thrown in. Or it would build 6,000,000 six-room concrete houses with a porch and sidewalk thrown in. Or it would build 6,000 six-room concrete houses with a porch and sidewalk thrown in. Or it would build 6,000,000 six-room concrete houses with a porch and sidewalk thrown in concrete houses with a porch and sidewalk thrown in concrete houses with a porch and sidewalk thrown in concrete houses with a porch and sidewalk thrown in concrete houses with a porch and sidewalk thrown in concrete houses with a porch and sidewalk thrown in concrete houses with a porch and sidewalk thrown in concrete houses with a porch and sidewalk thrown in concrete houses with a porch and sidewalk thrown in concrete houses with a porch and sidewalk thrown in concrete houses with a porch and sidewalk thrown in concrete houses with a porch and sidewalk thrown in concrete houses with a porch and sidewalk thrown in concrete houses with a porch and sidewalk thrown in c when Oliver Morosco, noted theat-First reports were that the dynamite and warwhoops and a

of coal burned in manufacturing was killed by a "live wire." Witters of cement varies from nesses to the explosion however, said that it would have been impurchasing a sack of cement the consumer is paying for nearly 50 pounds of coal.

Almost anyma who builds now second stew of the property of the first that the more heretical to experienced producers because it was his first attempt at motion picture production. Almost anyma who builds now second stew occupied the the individual reports. A rooming house occupled the second story of the building. the individual rushing in where angels fear to tread, the majorit of critics who have seen "The Half Breed" have conceded the stamnede scene to be one of the mos thrilling and hair-raising dents ever presented on the scree

> "THE IRON TRAIL" IS BIG PICTURE, FULL OF

with a wealth of settings that makes a story seem true. An admirable cast that includes

Wyndham Standing, Thursto Hall, Alma Tell, Reginald Denny Harian Knight and Lee Beggs supported by excellent actors he minor roles and Rev who was present during the mak-ing of every scene in the produc tion, has really given to the screen a bigger and better version of his already remarkable Alaskon rail oad story.
The picture was made under the

direction of R. William Neill who produced a picture that did not play on Broadway in New York City, and "The Iron Trail" is unquestionably one of the best h-

The story tells of the building of a railroad through the virgin Alas kan wilderness and is replete with adventure and romance. It is an inspiration for sturdy manhood and real affection. It is one hun-dred per cent entertainment that leaves a clean cut well satisfied impression after it has been seen

MILK THAT WILL KEEP Vivian's Dairy, Phone 2404-J-4

State Educational Auditor Says Efficiency Is Not Impaired; May Get Low- diana

The city school budget has been eut about \$1,000, and the county will return tonight from Benton-budget has been reduced between ville, Ark., where they were called \$15,000 and \$16,000, according to by the mness of celatives. John Joerns, state educational auditor, who left last night for Santa Fe after spending two days rans bureau auto mechanics here in conference with the city board of education and County is a good, lively show and the Superintendent Irene Burke. Mr. Crystal opera house ought to be crowded this evening.

Superintendent Irene Burke. Mr. Ur. Dr. D. R. Murray, Osteopathic and Violet-ray treatments. Phone 741 were to the satisfaction of all persons concerned.

"The savings in the rural schools will offset the necessary increases in the city schools," Mr. Joerns the Pecos valley hydrographic sursaid. "The city schools are in better financial condition than last Miss Anna Risser, a teacher of year. The county schools have on hand cash sufficient to take care of teachers' salaries until new tax

The cash. The cash. collections are made. The cash took a degree from the state nor ise of \$30,000 as an offset against the budget. If the report of the assessor is correct as to the ex-pected increases in valuations, it will be possible to reduce the county school levy." Efficiency Not Impaired.

UNIVERSITY HEIGHTS DOINGS

A train of 200 junior bank officers from the central west and
middle southern states passed
through the city yesterday on their
way home from the annual convention of the American Institute
of Sanking at Portland, Ore, The train was in the city for less than hour, the travelers spending the greater part of their time here at

DUNDEE OUTPOINTS KOSTER. Houston, Tex., July 28.—John-ny Dundee of New York, junior Kid Koster here tonight in a 12round bout, according to the opin ion of newspaper men at the ringside. Koster was the aggressor for the first three rounds, the fourth and ninth were even, and the rest were Dundee's. The bout was slow.

FRANK E. MacCRACKEN, DAISY B. MacCRACKE. Osteopathic Physicians.
K. P. Bullding. Phone Office 89-W Residence 89-J.

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Fresh Today

Green Corn, Green Chile. Mango Peppers, Green Onions, Cucumbers Tomatoes, Belgian Hare, Beef, Pork, Veal, Mutton, Chickens

Apples, Oranges, Bananas, Plums, Peaches Apricots

Jan Jose Mikt 201 North First Street. Phone 109. Phone Us Your Order; We Will Do the Rest.

CHOCOLATE CREAM COFFEE

Sold at this Store.

We Sell SKINNER'S the highest grade Macaroni, Spaghetti, Egg Noodles and ether Macaroni Products.

LOCAL ITEMS

Coal Supply Co. Phone 4 and 5 A postoffice has been establish-at Armijo, N. M., with Frank Sanchez as postmaster, it was ounced yesterday.

Dr. D. R. Murray, who has bee r several days, has recovered. Robert Gillis of Hammond, was in the city yesterday as he guest of Dr. C. A. Eller. Bills is a member of the board of dental examiners of In-

Tom Reid will leave tonight for three weeks vacation with relative in Roswell.

Dr. R. L. Hust and son, Harry TABS bureau auto mechanics

Dr. D. R. Murray, Osteopathic and turned last night from Vaughr Miss Anna Risser, a teacher

mal university, to El Paso for a vacation visit. Democratic women of the coun ty will meet at 7:45 o'clock tonight

at the Chamber of Commerce par-lors for an important session called by Mrs. Florence Poyas Johnston

Mrs. Martin F. Biersmith left yesterday on train No. 2 for Kan-sas City, where she was called by the serious illness of her

Gentry's Eggs. 45c; for sale at

BITTNER HOUSE ROOMS 31914 South First. Phone 221-W **GUY'S TRANSFER**

AND STORAGE We make a specialty on lumber hanling and building material. Now don't forget the long trips. Phone 371. 324 S. Second

PROPOSAL FOR JOINT

Kansas City, Mo., July 28 (by terstate Coal Operators' associa-tion, declining his proposal for a

tion at present.

SHUMAN WINS 12-ROUND CONFERENCE DECLINED DECISION OVER PERRY

(By The Associated Press.) Denver, Colo., July 28,-Harm Associated Press.)-The district Shuman of Denver won a 12-round presidents of the Missouri, Kansas decision over Jack Perry of Pitts-and Oklahoma miners' unions in executive session here today, drow up a letter to Harry N. Taylor, repeatedly with hard lefts to Per-president of the Southwestern In- ry's head and body. The men

weighed 147 pounds. Kid Belt of Canon City and Joe oint conference with the associa- Berger of Chicago fought a tenround draw.

GOLD MEDAL FLOUR

KAHN'S GROCERY BULLETIN PHONE 353

Strictly Fresh Ranch Eggs per dozen Pawnee Brand Oats, packed in 5 lb. bags Sunkist No. 212 Sliced Pineapple each can Sunkist No. 2 Sliced Pineapple Derby Brand Lamb's Tongue in glass45c Derby Brand Frankfurt Sausages 39c



You Will Insist Tomorrow

Fresh Potato Chips 3 packages for 12-ounce glass Stuffed Olives Colonial Brand Raspberry Preserves packed in 2 lb. glass jars, only Colonial Apple Jelly 5 lb. glass jar of Silver Leaf Jelly Del Monte Brand Brussels Sprouts Fresh Apples per box Mount Cross Sourkraut each No. 21/2 can Saturday only-Pillsbury Wheat Cereal per package Monarch Brand Kidney Beans per can

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You'll Always Do Better at

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GOLD MEDAL FLOUR

A Platform for the Coordination of Effort for Better Business

Adopted by the Educational Conference of the Associated Advertising Clubs of the World at the Eighteenth Annual Convention at Milwaukee, Wisconsin, June 15, 1922, for Better Business, Educational Director J. A. Hall, Presiding.

Representatives of Advertising Clubs, Trade Associations, Chambers of Commerce, Newspapers, Business Papers, and Educational Directors of the country, gathered in conference at the instance of the Educational Department of the Associated Advertising Clubs of the World, in Milwaukee, Wisconsin, June 12 and 13, 1922, send this message of optimism to the business men of the world:

"Our belief in the Truth-in-Advertising movement, backed by honesty in every department of marketing, grows stronger daily.

"Having an abiding faith in the principles of our forefathers and in the soundness of our great resources, we assert our faith also in the future great prosperity of the home-loving people of all nations.

"In the name of Better Business, we pledge ourselves to foster a spirit of confidence and cheerfulness. "In the name of Better Business, we promise a deeper courtesy,

a greater willingness to serve. "We believe that home-building is the corner stone of prosperity. We must, therefore, stand shoulder to shoulder in the development of the community spirit. We must realize that we most truly help ourselves when we help our neighbors.

'Let us compete in service. This is the truest cooperation. Let us but emulate, not envy. Let us build up, not tear down. Let us take pride in our calling. Let us be boosters.

We are convinced that simple sincerity in approaching the public and scrupulous honesty in all dealings with the middleman will make business better tomorrow.

Therefore, all of these forces here represented unite in urging their associates and the business world generally to pledge themselves to further concentrate their efforts on truth in advertising and all branches of marketing, courtesy, cheerfulness, service, cooperation, mutual aid, elimination of petty jealousies and knocking, and to do all within their power for a Better Understanding of Better Advertising, Backed up by Better Selling and Marketing in general, for Better Business."